

Privacy Notice for Green Gas Support Scheme and Green Gas Levy Evaluation



Important details about Winning Moves

Established in 1995, Winning Moves Ltd undertakes research and evaluation for government, publicly funded and other organisations. We primarily operate as a Data Processor – however, on occasion, we may operate as Data Controller (either singularly or joint) depending on the nature of our work.

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- > Phone | 0121 285 3800
- > Email | info@winningmoves.com
- > Information Commissioner Office Registration no | Z6399957

Our commitment to your privacy

Winning Moves Ltd takes your privacy very seriously and we are committed to protecting your personal information and the information you provide whilst conducting research with us. Please read this Privacy Notice carefully and contact us with any questions.

We are committed to meeting relevant laws, codes, registrations and standards



The UK General Data Protection Regulation (GDPR)



Data Protection Act 2018

Data Protection Act 2018



Market Research Society (MRS) Code of Conduct



ISO20252:2019 – the International Quality Standard for Market, Opinion and Social Research



Information Commissioner Office Registration no | Z6399957



Cyber Essentials

As a Market Research Society Company Partner, you can trust that your personal information will be treated with respect, and it will only be used for the purposes that we inform you about. It is not our aim to sell or promote anything. We conduct market research using scientific methods and we commit, in obtaining your co-operation, not to mislead you about the nature of the research or how the findings will be used. You can verify that we are a bona fide market research consultancy by contacting the Market Research Society (MRS) on freephone 0500 396 999.

Purpose

Background

The Department for Energy Security and Net Zero (DESNZ) has commissioned a research consortium comprising RSM, Ricardo and Winning Moves to conduct an evaluation of two programmes: The Green Gas Support Scheme and the Green Gas Levy.

The evaluation includes impact, process and economic components to understand the extent to which expected impacts and benefits have been achieved, the value for money the programmes have delivered and to support the scheme management by assessing scheme implementation and participant experience.

There are multiple research elements that are contributing to the overall evaluation over several years. As part of the evaluation, we are gathering information from AD plants through a series of two annual surveys conducted in 2023 and 2025. The purpose of the annual surveys is to provide a snapshot of the operations and performance of the sector.

Data controller and data processors

For the purposes of this project:

1. DESNZ is the data controller
2. Winning Moves is the data processor
3. RSM and Ricardo are also data processors

Type of data that will be processed

For this project, we will process the following types of personal data:

1. Simple data including your name, email address, organisation name, telephone number
2. Behavioural data including your participation in HMG policies and certifications
3. Financial data including your operating costs and revenue streams

How we get the personal data we process

Most of your personal information is provided through the following ways:

- > Your contact details were shared with us by the Department for Energy Security and Net Zero as a beneficiary or applicant of the GGSS scheme or the RHI scheme.
- > Through responding to this survey that you are being invited to participate in.

The legal basis for processing your personal data

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

1. Legitimate interest: your contact details were shared with us by DESNZ as they have a legitimate interest in evaluating the impact of the GGSS and GGL schemes.
2. Consent: we explicitly seek your consent to collect and process your personal data at the time you complete the online form. Informed consent is always collected by way of an affirmative action such as selecting 'next' to continue with a survey. You can withdraw your consent at any time by or emailing dataprotection@winningmoves.com.

How we will use your personal data

- > For quality control purposes: we may telephone you to check the data you have provided or to fill in any gaps
- > The data will be aggregated and reported as a dashboard to DESNZ policy staff. Where sample sizes are five or fewer, the results will not be reported to protect the anonymity of respondents.
- > To clarify, unrelated DESNZ policy staff may have access to non-disclosive information where necessary, but this is kept to a minimum, ensuring only relevant team members have access.
- > Attributable data will be shared within the research consortium and with DESNZ Analysts.
- > To link data from this survey to other information sources such as project monitoring data and the 2023 Sector Survey, which many participants were invited to.
- > To provide you with survey research results (if you request them when offered)
- > Provided you have given consent, to recontact you about follow-up research.

Will we share your personal data?

Your personal data will be shared with the following third parties:

- > Client e.g. DESNZ Analysis staff so that they understand the underlying data if there are any queries raised by DESNZ policy staff.
- > Partner e.g. our partner organisations, RSM and Ricardo who are also working on this evaluation

Any third party must also process the personal information as set out in this Privacy Policy and as permitted by the UK's Data Protection Act/laws.

How we will keep your personal data

Your information will be securely stored. We will protect the confidentiality of your information in accordance with our normal data handling procedures and all legal requirements. We will not use it for any purposes other than those which are set out in this Notice. We are committed to keeping personal data secure and take all reasonable technical and organisational measures to protect personal data from loss, misuse or alteration.

The length of time we hold your personal information varies depending upon the type of information and its use. We will hold your personal information on our systems only for as long as necessary to provide research services to our clients, and will anonymise data where possible, securely deleting personal data associated with it at the earliest possible point. For this project, we intend to keep personal information until the end of the evaluation project which is anticipated to be June 2026. We will then dispose of your information by secure digital deletion.

Where your personal data will be processed

Your data will not be transferred or stored outside the UK or European Economic Area.

Your Rights

Co-operation in research is voluntary at all times regardless of what the research is about or who our client is. You are entitled at any stage to ask that your personal data, or part or all of the record of your survey responses, be destroyed or deleted and we will carry out such a request. This can be requested

during the interview itself or afterwards. You have the right to access any personal data that we process relating to you. We may ask for verification of your identity before releasing any information to you.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us:

Phone

0121 285 3800

Email

dataprotection@winningmoves.com

Address

Winning Moves
102 Colmore Row
Birmingham
B3 3AG

You can also complain to the ICO if you are unhappy with how we have used your data:

Phone

0303 123 1113

Website

<https://www.ico.org.uk>

Address

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF