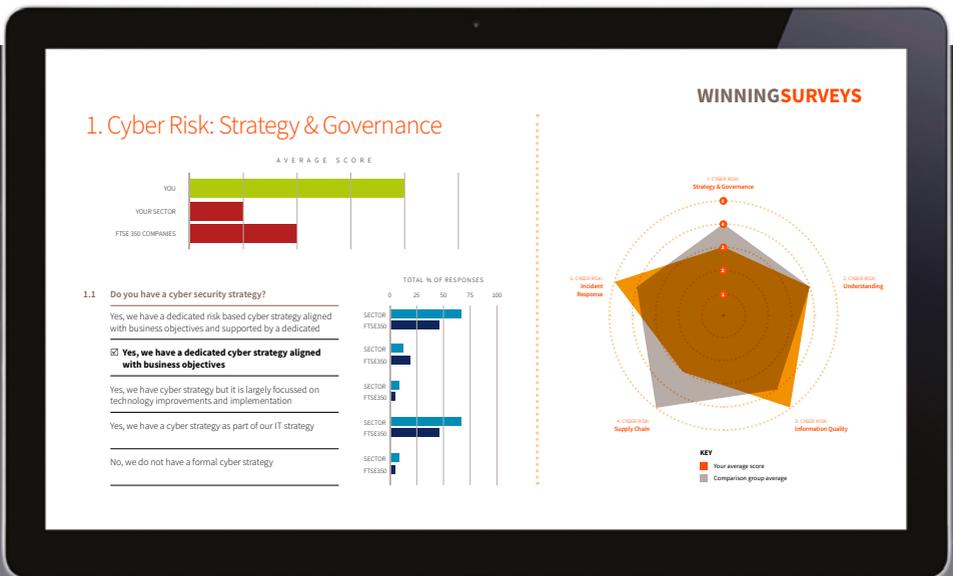


WINNING SURVEYS™

Powerful survey tool generating immediate insights and knowledge through feedback from populations of interest



Bespoke platform that goes deeper to build a greater understanding of the answers to your important questions. Coupled with expert support, our high quality survey offer delivers a fantastic user friendly, professional experience for clients and respondents alike.

WINNINGSURVEYS

Our Winning Surveys™ tool is a purpose built system, created and maintained to provide the functionality to deliver online surveys.

It is flexible, with easily customisable content and branding, enabling it to be deployed for a variety of purposes and outcomes. It offers all key survey functionality, is intuitive and easy to use, with clear workflows to make life easy for users from start to finish. It couldn't be easier for you to ask important questions and to generate the data and insights you need

A summary of just some of the key features and functionality Winning Surveys™ offers are...

- > Expert support to: create effective question sets; design and programme insightful benchmark reports; analyse and make sense of collected data; and produce in depth, insightful reports.
- > Responsive layout - our surveys work on mobile devices, tablets and desktop computers.
- > Flexible branding.
- > User hierarchy established with associated permissions, so different user types access only the functionality and data they have rights to and that you want them to see.
- > Sophisticated routing options meaning that your survey respondents will only be asked the questions that are relevant to them and their previous answers.
- > Effective management information and data export for individual and group data.
- > A secure and comprehensive record of participant details captured and maintained.
- > Functionality to save responses for later completion.
- > Deadline setting.
- > Automated email system to invite, send reminders and thank respondents for participating.
- > Intelligent participant signposting to approved resources to add value to their experience.
- > Fully GDPR compliant.

FOR MORE INFORMATION CONTACT: