



Helping Worcestershire **manufacturing** businesses to embrace digital technology and thrive!

Businesses who effectively adopt digital technology typically grow 30% faster and are 20% more profitable.

It's almost impossible to grow a business without technology. Digital technologies present a huge opportunity for all manufacturing businesses in Worcestershire, regardless of sector, size or location. The powerful content and expertise of our digital specialists will help your business deliver more, whilst generating greater profits.

Prepare your **manufacturing** business for a future where technology accelerates growth (and all at no cost to your business!)

Programme aims

The exclusive, specialist support available through this programme will enable businesses to explore how digital technologies and techniques can be applied in day-to-day manufacturing operations. This will result in improved manufacturing processes and products, providing the foundations for efficiency improvements and increased productivity, resilience, growth and sustainability.

Who is it for?

SME* manufacturers based in Worcestershire, typically trading for at least 3 years and with 5+ employees. You will be ambitious to grow your business and deliver superior levels of performance through the adoption of digital technology.

What's on offer?

Elevate Manufacturing is an exclusive and unique programme providing high quality, specialist business support to manufacturing SMEs in Worcestershire.

What is your commitment?

You will be expected to invest 15 hours of time to attend workshops and associated meetings. In addition, you should also involve your team to gather insights, share findings, agree plans and use the opportunity to engage them in an exciting future journey with your business.

Who should participate from your business?

We recommend including representatives from different levels of the organisation as this will help you to engage staff in the successful development and delivery of any proposed projects.

How will support be delivered?

Our blended programme means you'll benefit from both workshops and one-to-one expert support. Workshops will be delivered virtually, whilst some face-to-face in-company one-to-one and group meetings may be possible. This will depend on prevailing advice and best practice, plus participant preference.

When will the support be offered?

September 2021 until January 2022.

Follow on grant funding

On completion of the Elevate support, dedicated grant options are available up to £15k to help fund your plans and accelerate digital adoption progress.



*Under 250 employees and turnover less than EUR 50 million/ and or annual balance sheet not exceeding EUR 43 million

5 Stages to enhance your business through digital technology



1

DIGITAL DISCOVERY

(Webinar and 1-2-1 meetings)

Examining current business and digital performance.

Introduction to digital and Industry 4.0.



2

DIGITAL VISION

(Group Workshop)

Assess readiness to adopt digital technologies.

Identify challenges and opportunities for digital solutions.



3

DIGITAL ROADMAP

(1-2-1 Support / Single Company Meetings)

Developing integrated action plan.

Identify enabling projects.

Forecast potential investments for short, medium and long term.



4

DIGITAL ACTION

(Group Workshop)

Develop outline business case.

Identify support and funding options.



5

DIGITAL TRANSFORMATION

(Webinar)

Peer-to-peer networking.

Technology Showcase.

Share successes and lessons learned.

Apply for grant funding to accelerate plans.

Elevate Worcestershire manufacturing - the support in more detail

Programme Benefits

- Proven approach that has benefitted manufacturers across the UK
- Access to Industrial Digital Technology specialists at no cost to your business
- Powerful content that will stimulate, teach and inspire positive change
- In-depth assessment of your current level of digital maturity using leading edge tools
- Develop a future focused, prioritised plan including technologies that will have the greatest impact, without breaking the bank
- Support communication of plans to engage the whole business
- Access online tools to support your digital adoption journey
- Technology showcase to find out about and test drive technologies that can help transform your business
- Opportunity to network with local like-minded, ambitious business leaders
- Capitalise on the expertise and experience already in your business

Business Outcomes

- Sales and profit growth
- Increased resilience
- Opportunities for new products and services unearthed
- Improved efficiency and productivity
- Deeper and more effective customer and supplier relationships
- Increased business value
- Improved sustainability
- Improve employee engagement, work culture and behaviours

Secure your place now!

Spaces are limited to just 10 qualifying businesses and are available on a first come, first served basis. To find out more, and to register your interest, please contact us on

Web: www.business-central.co.uk/elevate | Email: info@business-central.co.uk | Call: 01905 677 888

