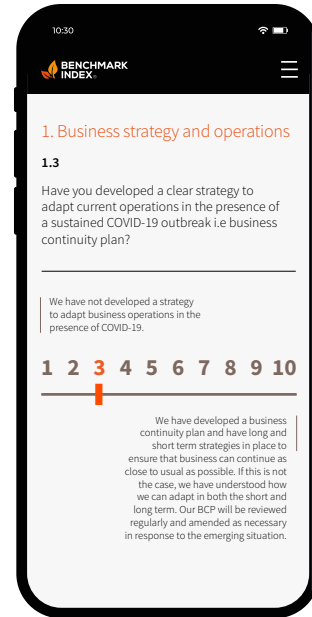
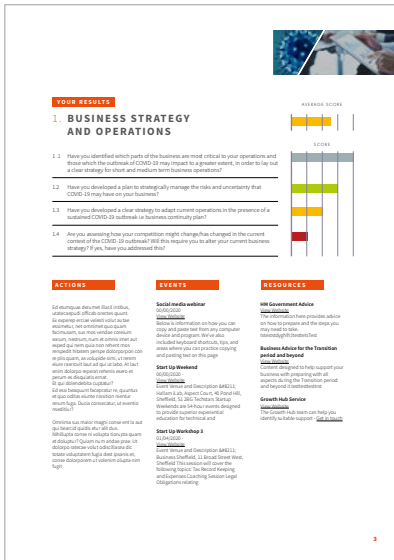




COVID-19 Virtual Adviser tool can fully understand the specific needs of business and provide a comprehensive and tailored response to each



# COVID-19 Business Diagnostic and Signposting Tool

This online tool has been developed to help businesses access national and local support as quickly as possible 24-7.

It can fully understand the specific needs of business and provide a comprehensive and tailored response to each in **15 minutes or less**.

**COVID-19 Virtual Adviser tool plays a number of key roles...**

- Directs businesses to the most important areas that need focus.
- Creates learning by sharing best practice.
- Provides instant online advice, tailored to individual circumstances.
- Intelligently directs businesses to the most useful national and local support resources fast.
- Helps advisers to quickly and effectively diagnose need and broker appropriate support.



### For Growth Hubs, it offers...

- Content that can be **updated immediately**.
- Contribute to **intelligence gathering**.
- Access to **real time data** through reporting and management information to understand areas of real business need. This leads to informed strategies and improved support to maximise impact.
- Identification of where more **in depth support is urgently needed**.
- **Automation of initial diagnosis** to redirect resources to where they are most required, **reducing the demands on frontline staff**.
- A tool ideal for **triage on helpline calls**.
- **Increased reach** to more businesses through automation.
- **Seamless integration** with your website and business support infrastructure.
- **Effective promotion** through digital and social media marketing channels.
- **Training available** for administrators and advisers.
- **A secure and proven platform** already tested with more than 100,000 businesses.
- **Can be adapted** as we move from **current to recovery phases**.
- Tool that can be **re-purposed or supplemented by additional diagnostics** at any time.
- We know that time is of the essence and **can get you up and running with your own version within a week**.

### OUR CLIENTS INCLUDE



### GET IN TOUCH

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