

## Research and Evaluation Consultant: Birmingham

(£32,000-£35,000 per annum (dependent on experience) plus benefits)

An exciting opportunity for a talented individual to join an ambitious and highly regarded consultancy and be an instrumental part of our growth journey.

### We are:

Winning Moves is a niche consultancy that specialises in providing evidence-based insights that help organisations make more effective decisions and achieve better outcomes. We do this through a unique portfolio of services including:

- > Insightful research and evaluation; and
- > Development and deployment of intelligent digital products.

We are experts in our field and are the trusted advisers and critical friends to a range of high profile, international clients across the public, private and third sectors including numerous international, central and local government bodies as well as the United Nations.

Our research and evaluation work is wide ranging; quant to qual (and anywhere in between), process evaluation to impact evaluation, routine to strategically important. Our work enables our clients to continue making a positive impact on the societies they are aiming to improve, regulate and support.

### We are looking for:

As individuals, we are innovative thinkers and problem solvers, driven by a passion to deliver exceptional results. We think differently to deliver better solutions, faster. And we are looking for someone like us to join our team.

Our Consultant will confidently design and deliver:

- > **Insightful research** – using a wide range of methodologies to answer research questions including establishing awareness, exploring markets and behaviours and helping clients to understand their customer's experience and satisfaction;
- > **Robust evaluation** – deploying incisive and robust solutions to help our clients make informed, evidence-based decisions by exploring what works, for whom and under what circumstances, and the difference they have made.

### The role includes:

You will:

- > **Develop robust and innovative methodologies.** With strong research and evaluation skills, you will be expected to develop creative and innovative methodologies to answer our clients'

increasingly complex research and evaluation questions. You will take intellectual ownership of projects, ensuring as it progresses, our approach continues to generate the insight and understanding that our clients require, whilst still remaining appropriate, deliverable and profitable.

- > **Intelligently and accurately interpret research findings.** Astute, analytical and methodical, you will intelligently analyse and synthesise (often disparate) data to answer research questions and develop a 'story' from the data. A natural communicator, you will effectively disseminate results and findings through a variety of means including concise reports, stakeholder workshops or presentations. You will apply mental dexterity to frame research results in their policy context and develop actionable and insightful recommendations rooted in evidence. The work you will do will be important as it will help our clients to make informed decisions and set future policy that really makes a difference.
- > **An unwavering commitment to data quality and high quality analysis and reporting.** Quality is at the heart of all research that we carry out. You will deliver projects to excellent quality standards and meet both client and internal requirements, continually seeking and ensuring innovations and improvements from a methodological, technological, operational and profitable point of view.
- > **Be instrumental in our growth.** With an ability to nurture client relationships, you will also ensure repeat business through exceptional quality, insight and value. Alongside this, you will support our growth through identifying and creating opportunities to grow existing and win new business. This means that you will write compelling, well framed, deliverable and winning proposals.

#### You will be:

The successful candidate will be educated to degree level (or equivalent) and have at least three years' experience of working in a research environment managing (or commissioning) client facing projects. From this they will bring deep knowledge and understanding of developing research and evaluation methodologies and overseeing their implementation. You will be adept at using research to assist clients to meet their wider objectives through designing and delivering research projects that meet their specification.

You enjoy thinking creatively and with an analytical and enquiring mind. You are quick to assimilate and make sense of wide ranging, varied and complex information, and just as quick to distill this down and convey it simply and concisely to others. You will be enthusiastic about using research to inform and contribute to government policy. You will have strong interpersonal skills, and experience of managing clients as well as staff. You will have excellent communication skills, being able to confidently and articulately convey results, conclusions and recommendations to a variety of stakeholders.

Your commercial astuteness combined with your ability to inspire means that you not only write convincing and winning bids, but that you motivate and manage your team to deliver on time, in scope, to budget and to client satisfaction. Above all, you are a fun, creative, dependable and committed member of the team.

**We will offer:**

We work hard because we are passionate about what we do, and we expect you to be so too. We have exciting plans for the business, which we want to share with you because you will help us achieve our ambitious goals. We also offer a competitive salary including pension contributions and discretionary annual profit share scheme, linked to business performance. In addition, at Winning Moves, you will be involved in engaging, important and highly-visible work and benefit from a collegial and intellectually stimulating work environment.

**How to apply:**

If this sounds like you, please get in touch with us outlining you and how your skills and experience make you a good fit for the role. To apply, please send a concise CV together with a covering letter to [recruitment@winningmoves.com](mailto:recruitment@winningmoves.com).

The closing date for applications is 4pm, Thursday 3<sup>rd</sup> May 2018.

For more information please visit our website [www.winningmoves.com](http://www.winningmoves.com).