Research Analyst: Birmingham
£25,000-30,000 per annum (dependent upon experience) plus benefits

Winning Moves is a fast-growing consultancy with data at the heart of everything we do. In our 21st year of business, we are now seeking a talented and ambitious Research Analyst to join our busy and lively team.

On a day to day basis, you will support our consultants and directors in projects involving the advanced application of quantitative methods, helping to devise and/or further methodologies so that we generate the insights and understanding that our clients require. You will be a confident and competent practitioner of a wide range of techniques, and experienced at using analytics to help clients get the most out of their data. As a data-driven organisation, the role spans all aspects of our business, using the data we collect through our research and evaluation activities and through our bespoke, proprietary software tools, to help us and our clients make evidenced-based decisions that inform future activities.

We are experts in our field and are the trusted advisers and critical friends to a range of high profile, international clients across the public, private and third sectors including numerous international, central, and local government bodies as well as the United Nations. The work you'll do will be important as it will help our clients to make informed decisions and set future policy that really makes a difference.

We're looking for someone who is passionate about making a difference, a full on geek when it comes to statistics and analytics (you'll fit right in with the rest of us) and who works well independently or as part of team. Ideally you'll have at least 2 years experience of using analysis to provide insight to research questions, though we will consider less. Importantly, you should be different, better, faster, fun, ethical and agile in your personality and you approach to work – we're awesome to work with because we love what we do and we want to work with people that think and behave alike.

On a day to day basis, you will:

- Take intellectual ownership of projects involving application of advanced quantitative methods: to devise and/or further develop methodologies that ensure we generate the insight and understanding that our clients require
- Support consultants in developing and refining research and evaluation methodologies in general
- Devise and/or further develop quantitative research instruments that ensure we generate the insight and understanding that our clients require

T: +44 (0)1785 827600
E: info@winningmoves.com
www.winningmoves.com

Ground Floor, Baskerville House
Centenary Square, Broad Street
Birmingham B1 2ND

Registered in England number 3069806.

- Undertake primary and secondary research (including but not limited to desk research)
- Conduct analysis to generate the insights we require to answer the research questions, and generate a 'story' from the evidence
- Produce high quality outputs (reports, presentations etc) that meet and, ideally, exceed the expectations of internal and external clients
- Support research executives and project administration staff with technical work to support project delivery (e.g. database preparation)
- Maintain and build the Company's analytical capabilities – particularly but not limited to skills in the use of advanced methods to elicit insight from quantitative data. Explore and innovate new approaches / analytical techniques that add value to the client or profit to us
- Support the Company's research directors and senior/principal consultants by identifying/creating opportunities – particularly those involving the application of advanced methods to elicit insight from quantitative data – growing existing business, winning new business and securing repeat business.

Experience:

Essential
- Educated to degree level or equivalent
- Minimum of 2 years' experience of using analysis to provide insight to research questions
- Knowledge of a wide range of statistical tools and techniques and when to apply them
- Appreciation and working knowledge of different analytical approaches and limitations of the same
- Able to select the most appropriate analytical technique to add value to client activities
- Adept at carrying out segmentation and cluster analysis
- Excellent SPSS skills
- Successfully work to budgets and timescales
- Excellent customer service skills
- Ability to assimilate information quickly

Desirable:
- Masters or professional qualification
- Communicating complex findings to stakeholders
- Experience of working with public sector
- Adept at performing complex analysis of large, multivariate data sets
- Able to carry out regression modelling
- Evidence experience of using analysis to develop the Company's capabilities

Personal Attributes:
- Commercial outlook
- Creativity and imagination

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- Analytical and enquiring mind
- Excellent interpersonal and communication skills
- Ability to adapt and pick up new processes
- Ability to assimilate information quickly
- A can-do, driven and hard-working attitude
- Must be thorough and precise in their work
- Ability to work individually or in a team to meet tight deadlines
- Works well under pressure
- Ability to multi-task and prioritise workload
- Fun and dependable

Apply:
Email your CV and a covering letter setting out why you should be considered for the role to info@winningmoves.com by 27th October 2017.

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